



Without risking
rejection, how do you
increase your
efficiency?

Streamline your trademark research
and document drafting with
**WK Trademark
Navigator™**

Whether you're managing a few or multiple trademark applications simultaneously, the complexity of the trademark prosecution process can be daunting and time consuming.

Unfortunately, the information and tools you need to manage your practice effectively in the PTO and before the Trademark Trial and Appeal Board (TTAB) are often found in multiple sources and various media—costing your company valuable time and money. Now there is a new solution—announcing the **WK Trademark Navigator™** from Wolters Kluwer.

Guidance from the experts in trademark law—Strategy for your domestic and foreign practice

- Step-by-step guidance on drafting applications, filing and examination, registration and maintenance, post-registration activities, bringing and defending TTAB actions, case resolution, and more.
- Vital information and insight on foreign application procedures, including the trademark content from *Manual Industrial Property – The Brown Book*, which covers key requirements of 230 international jurisdictions.

Comparison Charts, News, and Updates—Increase efficiency and productivity

- Instant access to cases topically so that you can compare if goods/services or similar marks have been found to be in conflict—essential to bolstering arguments before the PTO and the TTAB.
- Comparison Charts for foreign trademark practice will decrease the time in consulting with outside foreign counsel.
- The latest legislative, regulatory, and judicial developments both in the U.S. and abroad keeps you totally up to date.
- Access TTAB precedential and non-precedential decisions from 1993—four years earlier than cases you can find on the TTAB site.

Hundreds of forms, documents, and checklists—Manage multiple projects more effectively

- Every necessary practice form and document—from PTO applications to TTAB forms—in one place, ready to be completed or customized for your singular needs.
- Sample office action responses and sample opposition and cancellation briefs will provide winning arguments that you can tailor to your specific matter or case.

Know. Right. Now.

WK Trademark Navigator™—
a single solution for a
multifaceted process.

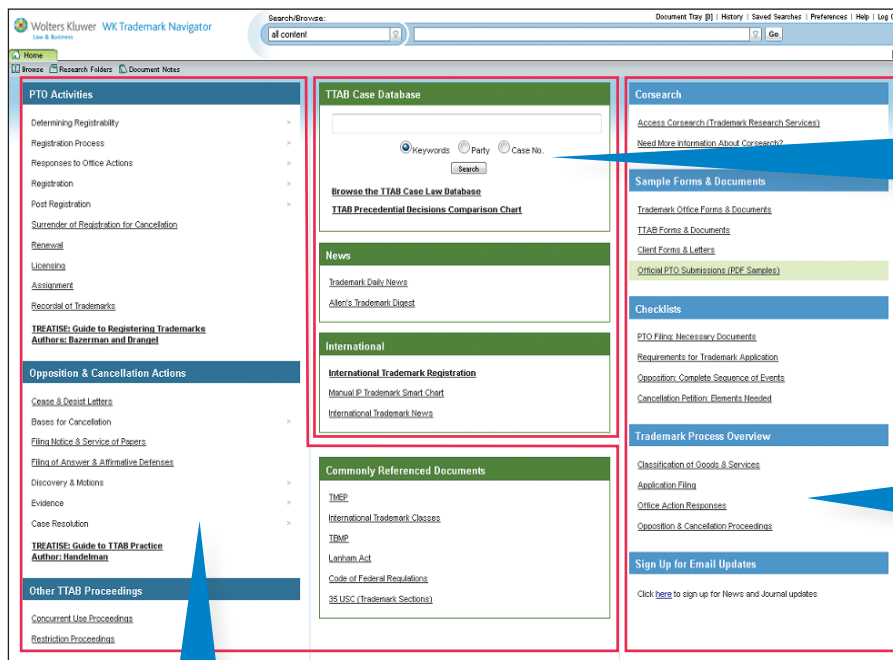


Streamline your
trademark research
and document drafting
with one, single solution
from Wolters Kluwer,
a leader in intellectual
property tools for
attorneys.



Work smarter, not harder, with the WK Trademark Navigator™

Designed as a direct result of our customers asking for a way to streamline the trademark prosecution practice, **WK Trademark Navigator™** was created to save you time and money on research and form drafting, while at the same time providing you with in-depth expert content, analysis, checklists, and commonly referenced documents that you can't find anywhere else. Regardless of where you are in the process—research, search, application, appeal, or foreign registration—you'll find exactly what you need in one integrated resource.



Comparison Charts and News and Updates, all on one single source

- TTAB case database provides instant access to more than 20 years' worth of precedential and non-precedential cases
- Daily news updates from our Trademark Daily News and weekly updates from our International Trademark News
- Comparison Charts for both domestic and foreign issues increase research efficiency every step of the way

Professional tools for an efficient practice

- Sample forms and documents streamline your workflow so that you can proceed confidently and efficiently in your trademark prosecution work and practice before the TTAB
- Checklists help you keep track of every step in the application, cancellation, and opposition processes, including appeals

Expert guidance exclusive to the WK Trademark Navigator™

- Access online industry standards such as Allen's Trademark Digest and the Guide to TTAB Practice right on your desktop
- Commonly Referenced Documents.—based on decades of experience in trademark law—provide in-depth insight in key procedural areas
- A network of IP experts provides clear, cogent analysis of complex legislative, regulatory, and judicial issues

Contact us at 1-877-347-6108 for more information.
wolterskluwerlb.com/tmn

Work smarter, not harder, with the WK Trademark Navigator™

With **WK Trademark Navigator™**, you'll have instant access to vital resources, from expert information, analysis and guidance to updates on key legal and regulatory developments. Below are just a few of the topics covered:

TOPICS

PTO Activities

Drafting the Application

- Trademark Clearance
- Trademark Searches and Investigations
- Availability Opinions
- Dilution & Internet Considerations
- Determining Registrability

Foreign Registration Considerations

- Different Bases for Filing a U.S. Application
- Registration under the Madrid Protocol
- Section 66 Considerations
- Section 44 Considerations

Filing & Examination

- Elements of the Application
- PTO Filing Requirements
- Application Examination Process
- Examining Attorney Requirements

Post-Filing Activities

- Actions: PTO, Applicant & Third Party
- Letters of Protest
- Prosecution Strategies: Responses to Office Actions
- Post-Publication Actions and Amendments
- Commissioners Petitions
- Ex Parte Appeals

Registration

- Issuance, Amendment & Duration
- Supplemental Register
- U.S. Customs

Post-Registration

- Assignment
- Licensing
- Recordation
- Surrender of Registration for Cancellation

Registration Maintenance

- Section 8: Affidavit of Use
- Section 15: Affidavit of Contestability
- Renewal

Opposition & Cancellation Proceedings Initial Stages

- Cease and Desist Letters
- Filing of Notice and Service of Papers
- Filing of Answer & Affirmative Defenses

Grounds

- Likelihood of Confusion
- Functionality
- Other Commonly Asserted Bases
- Secondary Meaning
- Trade Dress

Discovery & Motions

- Pre-trial Disclosure
- Discovery
- Motion Practice
- Restriction Proceeding
- Cases with a Foreign Party

Evidence

- Proving the Case
- Consumer Surveys
- Objections
- Priority Determinations

Case Resolution

- Settlement
- Summary Judgment
- Briefings at Final Hearing & Oral Arguments
- Appeal to District or Federal Court
- Claim Preclusion, Issue Preclusion & Estoppel

Other TTAB Proceedings

- Petitions to Director
- Concurrent Use Proceedings

Forms and Sample Documents

- Client Forms & Letters
- Trademark Office Forms
- TTAB Forms

Checklists

- Requirements for Trademark Application
- PTO Filing: Necessary Documents

- Trademark Filing: Complete Sequence of Events
- Cancellation of Petition: Filing Papers
- Opposition Proceeding: Filing Papers
- Opposition Proceeding: Necessary Documents

Commonly Referenced Documents

- Classification of Goods and Services
- Application Filing
- Office Action Responses
- Opposition and Cancellation Proceedings

Comparison Charts

- TTAB Precedential Opinions
- International Jurisdictions
- International Topics

U.S. Trademark Analytical Material

- Guide to Registering Trademarks
- Guide to TTAB Practice
- Trademark Law: Protection, Enforcement and Licensing
- Trademark & Copyright Disputes: Litigation Forms & Analysis
- IP Legal Opinions

International Trademark Material

- Manual Industrial Property – The Brown Book (trademark section)

Board Decisions

- TTAB Case Law Database (1993-Present)

Laws & Regulations

- Federal Legislation
- Federal Laws

Government Resources

- Trademark Manual of Examining Procedure (TMPEP)
- Trademark Trial and Appeal Board Manual of Procedure (TBMP)

News

- Allen's Trademark Digest (Current Month and Archive)
- Trademark Daily Cases and Developments (to come)

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Law & Business

Know what's right, right now with **WK Trademark Navigator™**

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Wolters Kluwer Law & Business, a unit of Wolters Kluwer, is a market-leading provider of information services, research products, and software solutions in key specialty areas for legal and business professionals, including casebooks and study aids for law students. Our markets include health care organizations, law firms, law schools, corporate counsel, and professionals requiring legal and compliance information. Serving customers worldwide, Wolters Kluwer Law & Business products include those under the Aspen Publishers, CCH, Kluwer Law International, Loislaw, ftwilliam.com, tagdata.com and MediRegs family of products.

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