When you conduct trademark research, it can take a maddening amount of time just to get your bearings. You switch back and forth among several browser tabs, grapple with poorly designed government websites, try to recall which treatise to consult, etc. A better alternative is a single platform with everything you need.

**WK Trademark Navigator ... in One Sentence**

Wolters Kluwer’s **WK Trademark Navigator** is a research service for trademark practitioners, offering single-point access to case law, news, secondary sources, forms, and more.

**The Killer Feature**

WK Trademark Navigator now runs on the Cheetah platform, offering a modern user experience. A global search bar enables you to search all available references. Beneath the search bar is a dashboard with one-click access to all references and tools.

“Regardless of where you are in the process — research, search, application, appeal, or foreign registration — you’ll find exactly what you need with WK Trademark Navigator,” says Michelle Virzi, Product Manager, Intellectual Property, Wolters Kluwer. “We designed it as a single solution for a multifaceted process.”

Case law includes published and unpublished TTAB opinions from 1993 to present. Search by case number, party, or keywords. WK Trademark Navigator also offers more than 160 forms available for download, the ability to search secondary sources such as *Allen’s Trademark Digest* and *Manual of Industrial Property* (Brown Book), a daily news feed to keep you apprised of the latest trademark cases, and tools for analyzing and comparing requirements and costs in the United States and more than 230 international jurisdictions.

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**Other Notable Features**

WK Trademark Navigator’s news feed has become so popular you can receive the
headlines via the Trademark Daily News email newsletter. Unlike competing services, case summaries are written by lawyers. Each case summary links to the court opinion for further investigation.

When clients have questions, WK Trademark Navigator’s Smart Charts enable you to provide answers more quickly than a keyword search. For example, the Manual IP Trademark Smart Chart is based on Manual for the Handling of Applications for Patents, Designs and Trademarks throughout the World. After selecting a topic such as registrability of colors and one or more jurisdictions, the Smart Chart provides the answer for each selected jurisdiction with a link to the originating reference.

Other Smart Charts include Likelihood of Confusion by Circuit and TTAB Precedential Decisions. The Likelihood of Confusion by Circuit Smart Chart summarizes the test and factors for the circuit courts you choose. The TTAB Precedential Decisions Smart Chart provides the case citation, case summary, goods and services at issue, marks at issue, and year for the topics you choose.

Like Smart Charts, Checklists and Strategy Guides can save you time. One set of checklists walks you through the entire cancellation process before the TTAB. An accompany strategy guide provides insights and tips for both petitioners and respondents. Other checklists and strategy guides cover trademark filings, classification, and office actions.

What Else Should You Know?
WK Trademark Navigator links to three popular services — Alt Legal for filing domestic applications and responding to office actions, Corsearch for trademark screening and monitoring, and ktMINE for analyzing intellectual property data.

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