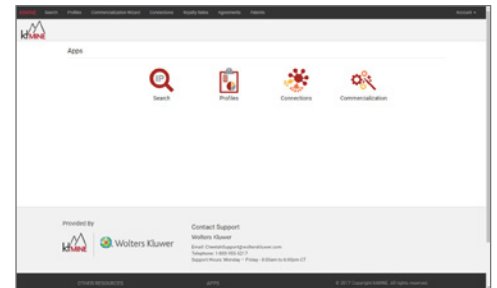


Expediting Licensing and Transactions Work

Meeting the Information Needs of Licensing and Transactions Attorneys

The licensing and transactions attorney needs quick and accurate information to identify potential partners, benchmark royalty rates and values, and to understand agreement terms. Attorneys need competitive intelligence for a potential counterparty, including their intellectual property (IP) portfolio, past licensing transactions, and past M&A transactions to fully realize value in any transaction.

ktMINE solves these needs through the **Search App** and **Profiles App**.

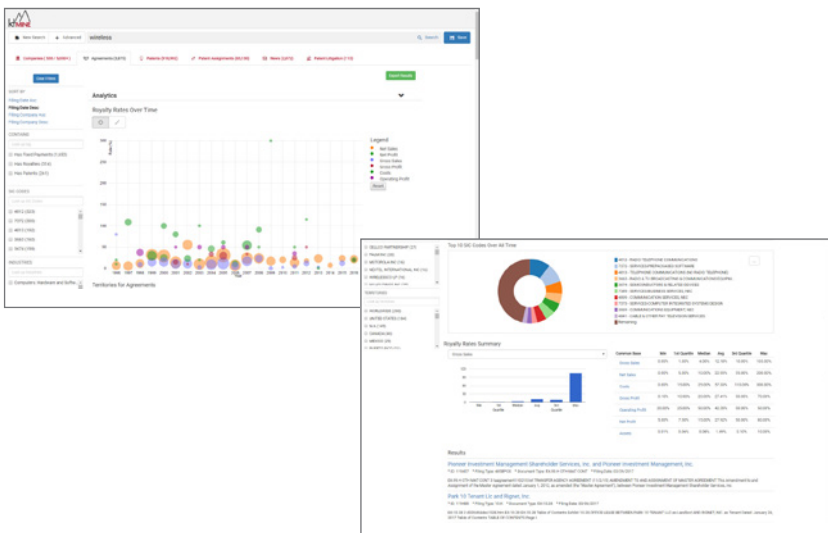


#1: Find Licensing Insights | Use the Search App

In the **Search App**, find potential partners, benchmark royalty rates and values, and agreement terms. For example, the licensing and transactions attorney receives a request to learn about licensing in the wireless technology space.

Go into the Search App and run a search for the term “wireless”.

The Companies tab lists potential partners or companies involved with wireless technology. They may own IP, be licensors/licensees of the technology, or they could have transacted the technology in the past.



Agreements

- Attorneys can benchmark royalty rates and find agreement terms and statistics on licensing wireless technology.
- Powerful analytics identify royalty rates over time, territories in which the agreement are applicable, and relevant industry codes for wireless technologies.
- The actual licensing agreement including the full-text of the document is available if more detail is needed.

There's nothing more powerful than knowing what market rates are, and how the market licenses a technology.

#2: Gather Competitive Intelligence | Use the Profiles App

Find competitive intelligence on the counterparty's IP portfolio, licensing transactions, including how they've negotiated in the past, and the M&A transactions they've been involved with.

Consider Qualcomm as a counterparty. The licensing and transactions attorney can use the **Profiles App** to look at Qualcomm and all its subsidiaries to quickly gain intelligence.

First, a ticker of recent Qualcomm activity is presented, including: patents filed, patents assigned, new license agreements, M&A transactions, or any IP news referring to Qualcomm.



Next, a total portfolio chart provides a quick glimpse of the various sectors in which Qualcomm owns intellectual property.

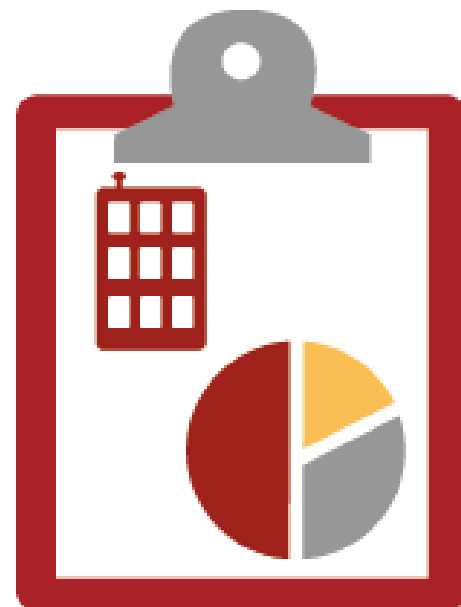
Next, License Agreements display all the license agreements available in the public domain for Qualcomm.

File #	Filing Company	Licensee	Licensor	Filing Type	Filing Date
100971	Google Inc.	Qualcomm Inc.	Apple Inc.	S-1A	5/24/12
76713	INTEGRATED DEVICE TECHNOLOGY INC. OF CANADA INC.	QUALCOMM INC.	QUALCOMM CANADA INC.	EX-1A	5/29/12
75643	Google Inc.	Qualcomm Inc.	Apple Inc.	S-1A	4/26/12
75642	Google Inc.	Qualcomm Inc.	Apple Inc.	EX	4/26/12
76624	Google Inc.	Qualcomm Inc.	Apple Inc.	EX	4/26/12
75624	Google Inc.	Qualcomm Inc.	Apple Inc.	S-1A	4/26/12
75624	Google Inc.	Qualcomm Inc.	Apple Inc.	EX	4/26/12
75624	Google Inc.	Qualcomm Inc.	Apple Inc.	S-1A	4/26/12
75624	Google Inc.	Qualcomm Inc.	Apple Inc.	EX	4/26/12

Patents provides a list of the patents that Qualcomm owns.

And finally, M&A Deals lists Qualcomm's recent transactions.

The Licensing Attorney has gained valuable context and strategic insight.



In less than five minutes with ktMINE, the licensing and transactions attorney is able to quickly understand wireless technologies as well as understand a potential counterparty, Qualcomm.